

BROADCAST PRODUCTION

Course #	Title	Credits	Sm/Yr
Required Courses (12 credits)			
CT 2030	<i>Newswriting</i>	3	
CT 2110	Applied Communication	1	
CT 2230	<i>Video Production</i>	3	
CT 2530	<i>Audio Production</i>	3	
CT 3120	<i>Applied Communication</i>	2	
Electives (Minimum of 12 credits)			
CT 1510	Broadcast Operations	1	
CT 3100	Topics in Communication	1-3	
CT 3560	<i>Broadcast News</i>	3	
CT 3660	<i>Broadcast Performance</i>	3	
CT 3730	<i>Advanced Reporting</i>	3	
CT 3840	<i>Post Production</i>	3	
CT 3920	<i>Promotional Writing Techniques</i>	3	

Italics indicate Prerequisite Required.

GRAPHIC COMMUNICATION/IMAGING

Course #	Title	Credits	Sm/Yr
Required Courses (12 credits)			
CT 3130	<i>Desktop Publishing</i>	3	
CT 3310	<i>Color Photography</i>	3	
CT 3450	Web Site Development	3	
CT 3630	<i>Offset Lithography</i>	3	
Electives (Minimum of 12 credits)			
CT 3100	Topics In Communication	1-3	
CT 3330	<i>Color Reproduction</i>	3	
CT 3430	<i>Computer Graphic Applications</i>	3	
CT 3510	<i>Investigative Photography</i>	3	
CT 3620	<i>Photojournalism</i>	2	
CT 3720	<i>Publication & Advertising Design</i>	3	
CT 4160	<i>Commercial & Industrial Photography</i>	3	
CT 4530	<i>Printing Technologies</i>	3	
CT 4730	<i>Graphic Cost Analysis</i>	3	
Art 1420	Basic Design I: 2-Dimensional*	2*	
Art 2710	<i>Graphic Design I: Lettering & Typographic Design*</i>	3*	
Art 3740	Graphic Design V: History & Systems*	3*	
Art 3910	<i>Graphic Design III: Advanced Typography*</i>	3*	

*Maximum of 6 credits allowed as emphasis electives.

PUBLIC RELATIONS

Course #	Title	Credits	Sm/Yr
Required Courses (12 credits)			
CT 2030	<i>Newswriting</i>	3	
CT 3130	<i>Desktop Publishing</i>	3	
CT 3920	<i>Promotional Writing Techniques</i>	3	
CT 4360	<i>Strategies in Public Relations</i>	3	
Electives (Minimum of 12 credits)			
BS 2630	Introduction to Marketing	3	
EN 3360	<i>Magazine Writing & Editing</i>	3	
MA2430	<i>Elementary Statistics (M)</i>	3	
SP 3500	<i>Persuasion & Argumentation</i>	3	
SP 4010	<i>Public Address & Speech Writing</i>	3	
SO 3430	<i>Social Research (SS)</i>	3	

Or any other courses in Communication Technologies.

Italics indicate Prerequisite Required.

JOURNALISM

Course #	Title	Credits	Sm/Yr
Required Courses (14 credits)			
CT2030	<i>Newswriting</i>	3	
CT 3130	<i>Desktop Publishing</i>	3	
CT 3620	<i>Photojournalism</i>	2	
CT 3730	<i>Advanced Reporting</i>	3	
Or*			
CT 3830	<i>Editing for Print</i>		
CT 4140	<i>History of U.S. Journalism</i>	3	
Electives (Minimum of 10 credits)			
CT 3100	Topics in Communication	1-3	
CT 3120	<i>Applied Communication</i>	2	
CT 3310	<i>Color Photography</i>	3	
CT 3430	<i>Computer Graphic Applications</i>	3	
CT 3450	<i>Web Site Development</i>	3	
CT 3510	<i>Investigative Photo</i>	3	
CT 3560	<i>Broadcast News</i>	3	
EN 3000	<i>Technical Writing</i>	3	
EN 3360	<i>Magazine Writing & Editing</i>	3	
P.S. 2330	<i>Politics & the Media (SS)</i>	3	
SO 3430	<i>Social Research (SS)</i>	3	

*Course not taken as emphasis requirement may be taken as emphasis elective.