

COMMUNICATION TECHNOLOGIES

GENERAL EDUCATION REQUIREMENTS

(43-57 credits*)

INTERNATIONAL EDUCATION/ETHNIC & GENDER STUDIES** (6-9 credits)			
Course Title & Number		Credits	Sm/Yr
Ethnic		3	
Gender		3	
Int'l		3	
ENGLISH (6 credits)			
Engl 1130	Freshman Composition	3	
Engl 1230	Freshman Composition	3	
SPEECH (2 credits)			
Spch 1010	Public Speaking	2	
MATHEMATICS (3 credits)			
Math 1630 Or Above		3	
WELLNESS (1 credit)			
P.E. 1000 Or W.S.2430	Fitness Assessment Women & Health (G)	1 3	
PHYSICAL ACTIVITY (1 credit)			
P.E. 1010 thru 1450		1	
SOCIAL SCIENCES** (9 credits/2 areas)			
2 nd Course			
NATURAL SCIENCES** (9 credits/2 areas)			
HUMANITIES & FINE ARTS** (12 credits)			
Humanities			
Fine Arts			
Hist.Persp.			
2 nd Course			
FOREIGN LANGUAGE*** (8 credits)			

*Number of credits will vary depending on high school experiences and double-counting.

**See UWP Catalog for qualifying courses.

***2 years of high school foreign language with a grade of "C" or better fulfills this requirement.

ELECTIVES

Course #	Title	Credits	Sm/Yr

MAJOR CORE REQUIREMENTS

(18 credits)

Course #	Title	Credits	Sm/Yr
CT 1630	Intro to Mass Media (SS)	3	
CT 1730	Intro to Comm Tech	3	
CT 1930	Basic Photography	3	
CT 3010	<i>Business Communication</i>	3	
CT 3930	<i>Communication Law</i>	3	
CT 4830	<i>Senior Seminar</i>	1	
CT 4990	<i>Communication Internship</i>	2	

EMPHASIS: BROADCAST PRODUCTION

Course #	Title	Credits	Sm/Yr
Required Courses (18 credits)			
CT 1250	Audio & Video Systems	3	
CT 2030 or 2050	<i>Basic Newswriting*</i> <i>Broadcast Media Writing*</i>	3	
CT 2070	<i>Intro to Video Field Prod</i>	3	
CT 2110	<i>Applied Communication</i>	1	
CT 2530	Audio Production	3	
CT 3120	<i>Applied Communication</i>	2	
CT 3560 or 3840	<i>Broadcast News*</i> <i>Post Production*</i>	3	

*If not taken as emphasis requirement, may be an elective.

Electives (24 credits OR any minor outside emphasis)

CT 1030	<i>Software: PhotoShop Basic</i>	1	
CT 1070	<i>Software: Director Basic</i>	1	
CT 1090	<i>Software: HTML Basic</i>	1	
CT 1130	<i>Software: Dreamweaver</i>	1	
CT 1510	Broadcast Operations	1	
CT 2360	PR Principles	3	
CT 3030	<i>Multimedia Development</i>	3	
CT 3100	<i>Topics in Communication</i>	1-3	
CT 3240	<i>Video Production</i>	3	
CT 3450	<i>Website Development</i>	3	
CT 3660	<i>Broadcast Performance</i>	3	
CT 3860	<i>Media Advertising & Sales</i>	3	
CT 4030	<i>Applied Comm**</i>	3	
CT 4040	<i>Practicum in Comm Tech</i>	1-3	
CT 4130	<i>Comm Tech Management</i>	3	
CT 4710	<i>Independent Study</i>	1-3	
BSAD 2630	<i>Intro to Marketing</i>	3	
BSAD 3630	<i>Advertising</i>	3	

**Repeatable course; up to 8 credits applied to major; no double-counting.

Italics indicate prerequisite is required.

